



# THE LAST STATUS

## Investment proposal - summary

*Be careful what you wish for...*

### Logline:

Kevin Brice, 35, sees a post on social media showing a brutal man savagely beating a dog into unconsciousness. He responds with a throwaway comment stating what he would do to the man given five minutes alone with him. He gets a 'Like' from a friend, a response and then a text requesting a meeting at a quiet lockup ...

**Last Status Ltd** – a company limited by shares for private sale and formed initially to produce and exploit a feature film entitled The Last Status.

**Offer Information:** up to 45,000 Ordinary 'B' Shares at £10 each (inc a premium of £9 each) Minimum investment £5,000, and multiples of the same thereafter. The offer is eligible for tax benefits available under SEIS in part, and EIS and as such must be looked upon as a medium to long term investment (minimum three years) to obtain best tax relief. The initial shares up to a total value of £150,000 will be SEIS compliant, and the remaining EIS compliant. **SEIS** attracts a **50% tax relief** on investment and, in the event of loss, any loss is also set against tax due. **EIS** compliant shares attract **30% tax relief**. In both cases there is no liability for Capital Gains Tax at the end of the period.

**The Last Status** is a low budget production (£450,000). This budget level with a readily marketable genre allows for good returns to be made even without a broad theatrical release. With the release arrangements in place, the producers believe that even the worst-case scenario would still generate returns for the company from UK and international distribution. The best-case scenarios depend on how well the film is received. The producers are very confident of delivering a first class film.

Internationally it will sell on its genre elements as a horror/thriller, and with the concept of the film being based on a comment made on Facebook, a not uncommon event these days, this will strike a chord with many of the 1.55 billion monthly active Facebook users.

### PROJECTED REVENUE

The table below sets out potential scenarios based on standard for illustrative purposes only. The directors do not guarantee that they are achievable.

REVENUE	POOR	LOW	TARGET
GROSS BOX office (Exhibitor retains 70%)	£18,000	£80,000	£1,000,000
Sales from Theatre/International/DVD/VOD/TV/Ancillary	£782,000	£2,420,000	£7,000,000
Gross Company revenue	£800,000	£2,500,000	£8,000,000

Investment	'B' Shares	..... Dividend including capital .....		
£5,000	500	£7,200	£13,000	£35,000
£10,000	1000	£14,400	£26,000	£70,000
£25,000	2,500	£36,000	£65,000	£175,000

'A' Shares available up to £50,000 for initial Development fund and include % equity in Last Status Ltd

FULL DETAILS from [info@thelaststatus.co.uk](mailto:info@thelaststatus.co.uk)

**RISK:** Investors should consider carefully the following risk factors before they decide to invest in B Shares. An investment in B Shares involves risks and Investors may lose part or all of their investment. (Although it may be that any loss can be written off against tax liability due).